APR 88 1902



CITY OF MERCED

GENERAL PLAN STATISTICAL INFORMATION [APPENDICES]

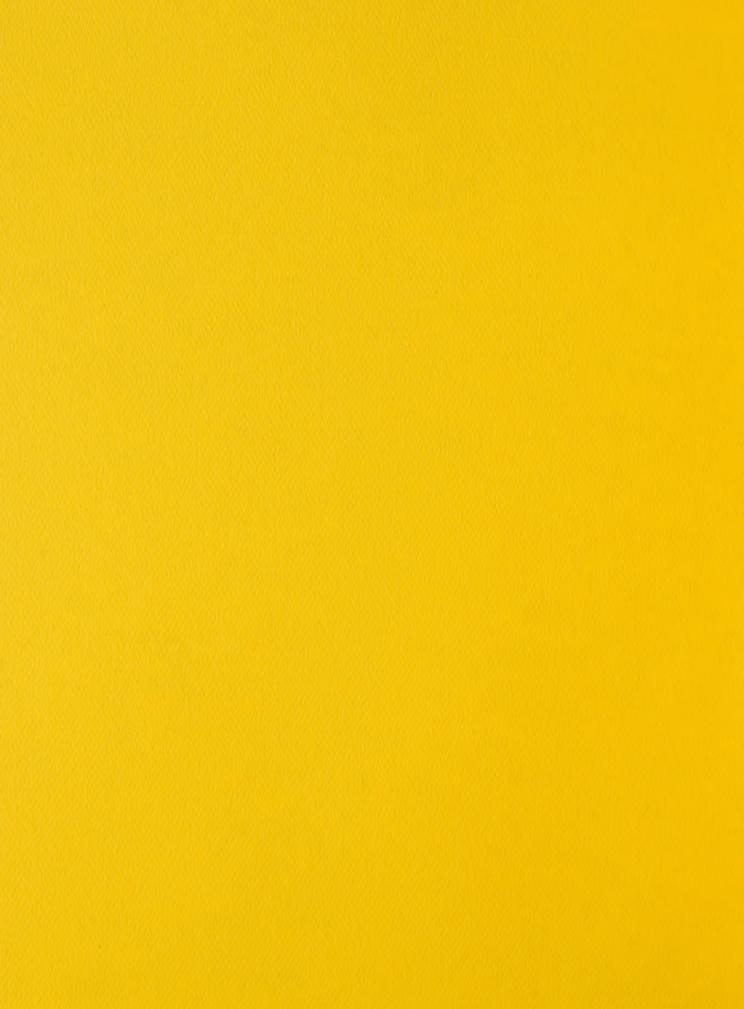
POPULATION AND LAND USE

BUILDING ACTIVITY

SCHOOL ATTENDANCE

ECONOMIC AND EMPLOYMENT DATA

TRAFFIC INFORMATION





CITY OF MERCED GENERAL PLAN STATISTICAL INFORMATION (APPENDICES)

93 90596

These Technical Appendices are the data base for the City of Merced General Plan and are available to individuals interested in purely technical information about the city.

One should note that the material contained in the Technical Appendices, unless otherwise noted, is based upon the calendar year and updated annually. The sources used to compile the information are listed as references in the last section of this document.

BF/GP1v

REVISED SEPTEMBER 1988

CITY OF MERCED PLANNING DEPARTMENT



GENERAL PLAN APPENDICES

	The state of the s	
POPULATION AND		
Appendix 1	Historic Population Counts	Table
Appendix 2	Census Counts and Population Estimates	Graph
Appendix 3	Population Projections - Exponential	Table
Appendix 4	Population Projections with Variable Growth Rates	Table/Graph
Appendix 5	Comparative Population Growth	Graph
Appendix 6	Population by Age Distribution	Table/Graph
Appendix 7	Ethnic/Racial Characteristics	Table
Appendix 8	Elderly Households	Table
Appendix 9	Overcrowded Households	Table
Appendix 10	City Income Distribution	Table/Graph
Appendix 11	Poverty Indicators	Table/Graph
Appendix 12	Housing Overpayment	Table/Graph
Appendix 13	Special Households Summary	Narrative
Appendix 14	Housing Element "Quantified Objectives"	Narrative
Appendix 15	Residential Land Inventory	Table/Narrative
Appendix 16	Housing Unit Vacancy Rate	Table/Graph
Appendix 17	Vacancy Rates/Population Per Household	Table/Graph
Appendix 18	Housing Unit Projections	Table/Graph
Appendix 19	Housing Unit Projection by Type of Unit	Graph
Appendix 20	Housing Unit Projection by Income Distribution	Graph
Appendix 21	Growth Area Projections	Graph
Appendix 22	Housing Unit Projection by Renter/Owner Mix	Graph
Appendix 23	Zoning Districts by Gross Acre	Table
Appendix 24	Zoning Districts by Percentage	Table
Appendix 25	Zoning Categories by Percentage	Graph
Appendix 26	Industrial Land Use Survey	Table
Appendix 27	City of Merced Industrial Areas	Map
BUILDING ACTIV	ITY	
	Record of Subdivisions 1960 to Present	Table
Appendix 29	Building Permits 1962 to Present	Table
Appendix 30	Cumulative Residential Building Permits	Table
Appendix 31	Cumulative Residential Building Permits	Graph
Appendix 32	Yearly Residential Building Permits	Graph
Appendix 33	Residential Building Permits by Calendar Month	Table
Appendix 34	North/South Housing Projection Split	Graph
Appendix 35	North/South Housing Projection Split	Table
Appendix 36	North/South Building Permit Activity	Graph
Appendix 37	Estimated Future Development in Park Districts	Table
Appendix 38	Building Permit Growth by Park District	Graph
Appendix 39	Housing Units by Park District	Table/Map
Appendix 40	Building Permits	Graph
Appendix 41	City Housing Costs	Table
Appendix 42	Comparison of Building Permit Data	Graph
Appendix 43	History of City's Housing Improvement Program	Narrative
Appendix 44	Merced Redevelopment Agency Housing Projects	Narrative/Map
		31
SCHOOL ATTENDA		m 12
Annondiu AE	Avanaga Daily Attendance Marcod County School	Tahla/Granh

Appendix 45 Average Daily Attendance Merced County School Table/Graph Districts

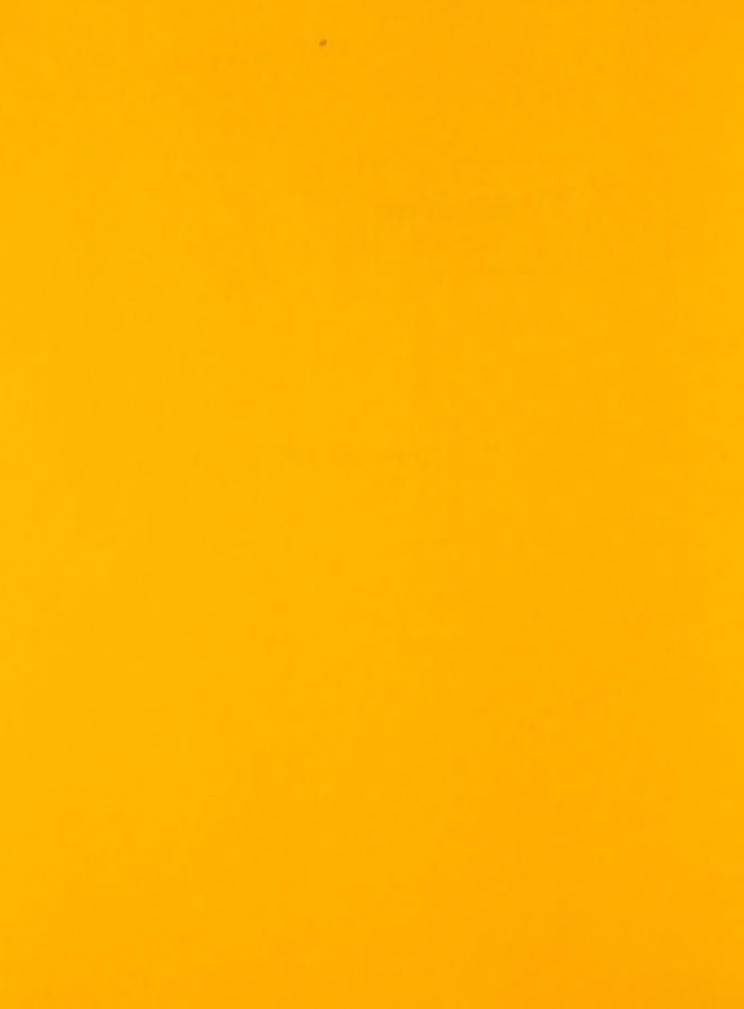
ECONOMIC AND E	MPLOYMENT DATA	
Appendix 46	Assessed City Values	Table
	Merced County Employment/Percent Distribution	Table/Chart
2 1 1 2 1 1 2 2	of Wage and Salary	
	Merced County Employment	Graph
Appendix 49	Castle Air Force Base Economic Impact Data	Table
Appendix 50	Major Non-Industrial Employers Merced and Vicinity	Table
	Major Industrial Employers Merced and Vicinity	Table
	Leading Farm Commodities in Merced County	Table
TRAFFIC INFORM	ATION	
Appendix 53	Street and Highway Classification - Functional Use	
	and Federal Aid System	Map
Appendix 54	Traffic Volumes	Table
	Traffic Volumes Locational Man	Man

REFERENCES

BF/nnGP1v



POPULATION AND LAND USE



APPENDIX 1 HISTORIC POPULATION COUNTS

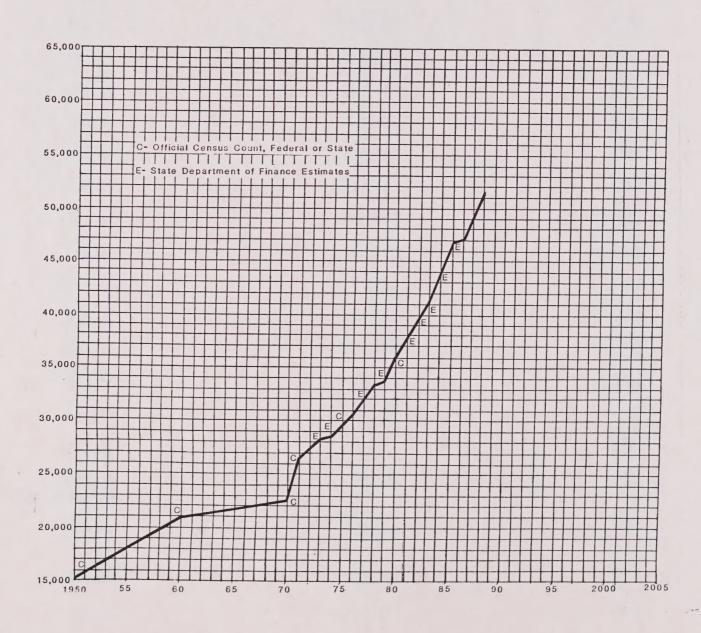
SOURCE: U. S. Census Data
California State Department of Finance

YEAR	MERCED COUNTY	MERCED CITY
1900	9,215	1,969
1910	15,148	3,102
1920	24,579	3,974
1930	36,748	7,660
1940	46,988	10,135
1950	69,780	15,001
1960	90,444	20,068
1970	104,629	22,670
1971	108,155*	26,191*
1980	134,560	36,499
1981	137,424	37,992
1982	140,724	39,734
1983	145,165	41,764
1984	149,945	43,468
1985	157,852	46,957
1985		45,813*
1986	162,065	46,410 (uncertified)
1987	166,404	48,837
1988	168,622	51,353
1989	173,858	53,550

^{*}Special Population Census - State Department of Finance

CENSUS COUNTS AND POPULATION ESTIMATES

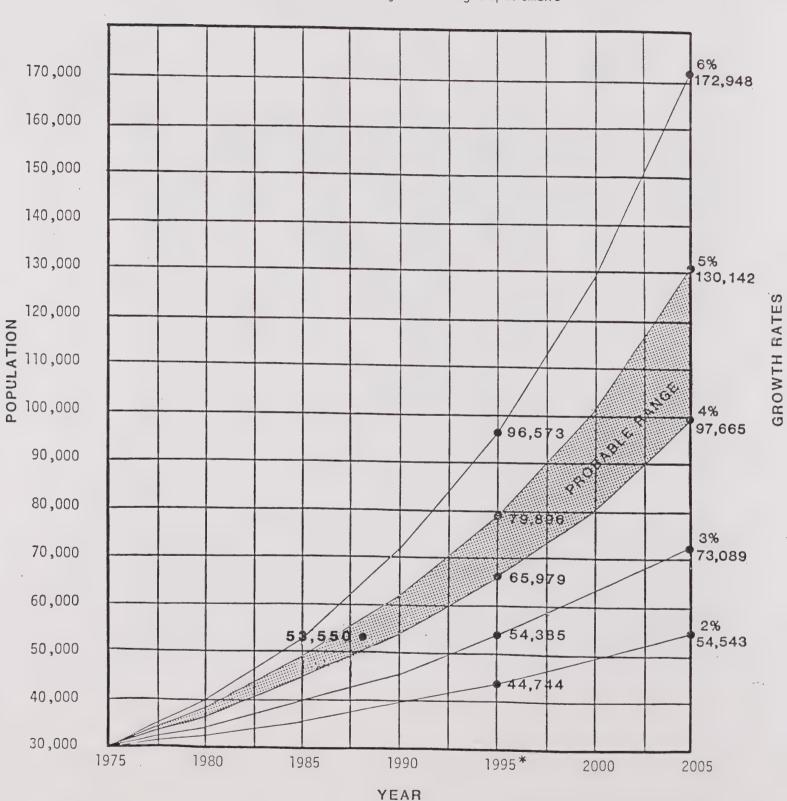
Source: U.S. Census Data, State Census Data, State Department of Finance Estimates



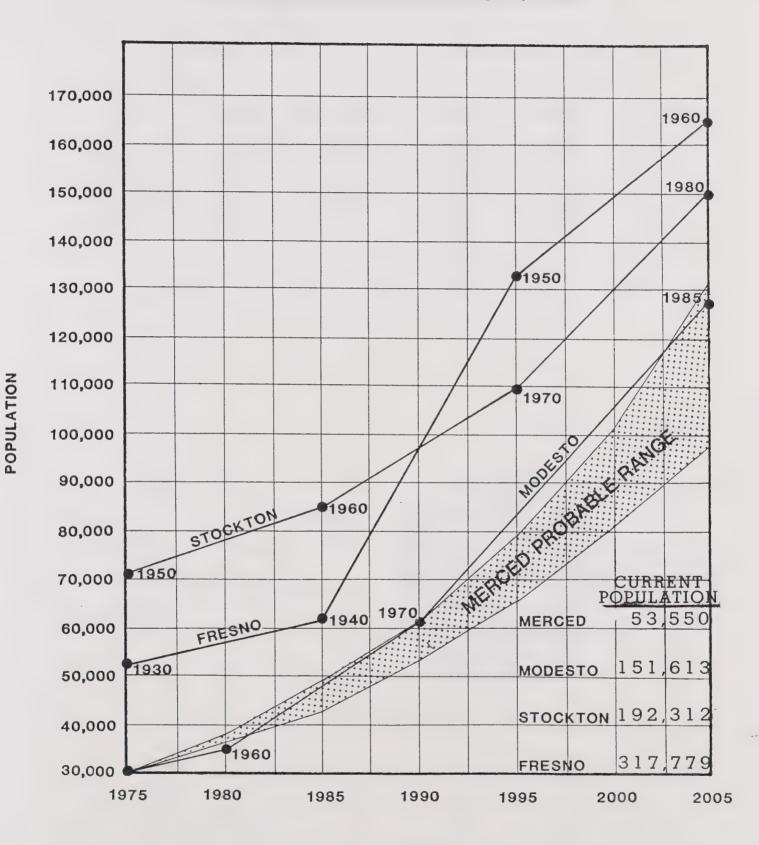
POPULATION PROJECTIONS-(BY VARIOUS GROWTH RATES)

INTERVAL YEARS	% ANNUAL GROWTH	BASE YEAR (POP)	PROJECT 1985	IONS: 1990	1995	2000	2005
1960-75	2.74	1975	39,458	45,168	51,705	59,187	67,753
		(30,112) 1980 (36,499)	41,781	47,827	54,749	62,672	71,741
1960-80	2.80	1971 (26,191)	38,553	44,261	50,814	58,338	66,976
		1975 (30,112)	39,689	45,566	52,312	60,058	68,950
		1980 (36,499)	41,903	48,107	55,230	63,408	72,796
1971-80	3.36	1975 (30,112)	41,905	49,434	58,316	68,794	81,155
	(36,499)	43,057	50,793	59,920	70,686	83,386	
1975-80	3.90	1975 (30,112)	44,146	53,453	64,722	78,336	94,887
		(30,112) 1980 (36,499)	44,194	53,510	64,791	78,450	94,988
1975-85	4.54	1975 (30,112)	46,942	58,610	73,179	91,369	114,081
		1985 (46,957)	46,957	58,629	73,202	91,393	114,116
1980-85	5.16	1980 (36,499)	46,937	60,359	77,621	99,821	128,369
		1985 (46,957)	46,957	60,385	77,654	99,863	128,424
MC/nnGP11							

POPULATION PROJECTIONS WITH VARIABLE GROWTH RATES



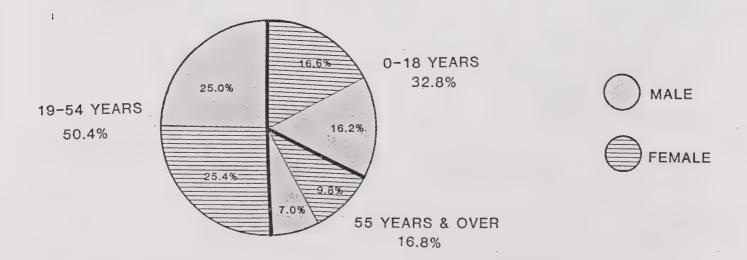
COMPARATIVE POPULATION GROWTH



POPULATION BY AGE DISTRIBUTION

SOURCE: 1980 Federal Census

AGE GROUP	MALE	FEMALE	CITY TOTAL	CITY %	STATE %
0-4 5-13 14-18 19-24 25-34 35-44 45-54 55-64 65-74	1,712 2,691 1,566 2,596 3,336 1,742 1,443 1,277 811 476	1,718 2,673 1,604 2,459 3,318 1,890 1,619 1,474 1,144 950	3,430 5,364 3,170 5,055 6,654 3,632 3,062 2,751 1,955 1,426	9.4% 14.7 8.7 13.8 18.2 10.0 8.4 7.5 5.4 3.9	7.2% 13.0 8.6 11.9 17.9 11.9 10.0 9.3 6.2 4.0
TOTAL	17,650	18,849	36,499	100.0%	100.0%



ETHNIC/RACIAL CHARACTERISTICS

SOURCE: 1980 Federal Census

	TOTAL CITY	CITY %	STATE %
White Black Hispanic Native American,	22,586 2,617 10,291	61.9% 7.2 28.2	66.6% 7.5 19.2
Asian-American Other	740 265	2.0	5.7 .9
TOTAL	36,499		

STATE CITY Hispanic 19.2% Hispanic Native-American 28.2% Asian-American 5.7% White White 66.6% 61.9% -Black 7.5% -Black 7.2% Other .9% Native-American Asian-American 2.0% Other .7%

RACIAL AND ETHNIC MINORITIES Percentage of Population by Household

Area	South Merced	Central Merced	North Merced	Total City
White 81ack Brown Other	36% 19% 42% 	84% 3% 10% 2%	88% 4% 4% 2%	74% 7% 15% 2%
Tot	tal 100%	100%	100%	100%

ELDERLY HOUSEHOLDS

SOURCE: 1980 Federal Census

	TOTAL	RENTER	PERCENT RENTER
Householder 65+	2,154	809	37.5%

The City's 13,381 households contain 2,154 (16.1%) householders 65 years or older.

WORK DISABILITY

	MERCED		CALIFORNIA
	NUMBER	PERCENT	PERCENT
All Persons, Ages 16-64	23,023		
With Work Disability	2,185	9.5	8.4
Prevented From Working	1,241	5.7	4.3

PUBLIC TRANSPORTATION DISABILITY

	AGES 16-64	<u>65+</u>
Merced	459 - 2.03%	363 - 13.49%
California	1.72%	14.4%

The State Census Data Center indicates the number of persons who are prevented from using public transportation facilities because of a physical disability. Although the numbers in the tables above are not excessively high, the City recognizes a need for transportation facilities with handicapped accessibility, as well as housing located convenient to services and stores which would aid the City's senior citizen population.

OVERCROWDED HOUSEHOLDS

PERSONS PER ROOM	TOTAL	RENTERS
1.00 or Less	12,416	5,904
1.01 - 1.50 1.51 or More	534 431	371 348
1.31 01 11016	431	340

The U.S. Census Bureau gauges overcrowding by tabulating the number of households occupied by over one person per room (not including kitchen and bathrooms). By this definition, a total of 965 households are overcrowed, or 7.2%. Of these overcrowded units, 74.5% are rental units.

LARGE FAMILIES

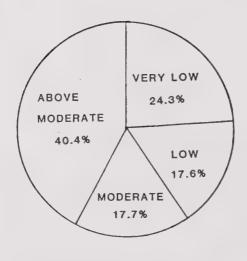
PERSONS IN UNIT	TOTAL	RENTERS
1 Person 2 Persons 3 Persons 4 Persons 5 Persons 6 or More Persons	3,347 4,141 2,245 1,998 922 728	2,236 1,932 1,015 701 372 367

In 1980, 12.3% of Merced households contained five or more persons. Of those large households, 44.8% were renter households.

SOURCE: 1980 Federal Census

CITY INCOME DISTRIBUTION

INCOME	TOTAL	PERCENT
Less than \$7,351 Very Low Income (a)	3,283	24.3%
\$7,351 - \$11,761 Low Income (b)	2,375	17.6
\$11,761 - \$17,641 Moderate Income (c)	2,391	17.7
\$17,641+ Above Moderate Income (d)	5,460	40.4
TOTAL HOUSEHOLDS	13,509	100.0%



INCOME DISTRIBUTION

City Median Household Income - \$14,156 County Median Household Income - \$14,701 State Median Household Income - \$18,243

Source: 1980 Federal Census

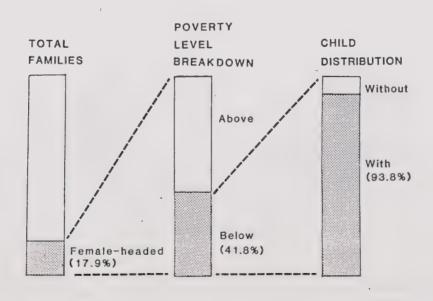
- (a) Below 50% of the County median household income.
- (b) Between 50% and 80% of the County median household income.
- (c) Between 80% and 120% of the County median household income.
- (d) Above 120% of the County median household income.

POVERTY INDICATORS

	<u>FAMILIES</u>	PERCENTAGE
Above Poverty Level*	8,116	86.2
Below Poverty Level	1,297	13.8

FEMALE-HEADED HOUSEHOLDS

	TOTAL FAMILIES	FAMILIES WITH FEMALE HOUSEHOLDER & NO HUSBAND
ABOVE POVERTY*		
With Children	4,376	658
Without Children	3,740	322
BELOW POVERTY		
With Children	1,125	661
Without Children .	172	43
TOTAL	9,413	1,684



^{*}The average poverty threshold for a family of four persons was \$7,412 in 1979.

SOURCE: 1980 Federal Census

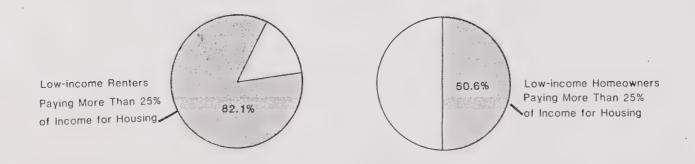
HOUSING OVERPAYMENT

			- INCOME		
RENT AS % OF INCOME:	0-4,999	5-9,999	10-14,999	15-19,999	20,000+
0 - 19% 20 - 24% 25 - 34% 35 + %	64 87 158 1,289	162 126 511 949	402 308 509 171	479 156 136 0	765 86 31 0

1980 Census data and State Housing and Community Development overpayment methodology illustrate that a significant number of low income renters are overpaying for housing. Low income is defined as income below 80 percent of the County's median income (\$11,760). Applying HCD overpayment methodology to the table above indicates that 3,145, or 82.1 percent, of all low income renters are paying more than 25 percent of income for housing.

			- INCOME		
OWNER COSTS AS % OF INC:	0-4,999	5-9,999	10-14,999	15-19,999	20,000+
0 - 19%	69	320	320	348	2,435
20 - 24%	55	29	104	152	491
25 - 34%	46	77	112	219	313
35 + %	212	203	167	135	87

Applying the same HCD methodology to the table above indicates that 636, or 50.6 percent, of all low income homeowners are paying more than 25 percent of income for housing.



SOURCE: 1980 Federal Census and State Housing and Community Development Overpayment Methodology

SPECIAL HOUSEHOLDS SUMMARY

Households/families presenting particular planning concerns for the City are those containing an elderly member (16.1% of all households), those headed by females with no husband (17.9% of all families) and overcrowded households (7.2% of all households).

In addition, the City assumes that many Southeast Asian refugee families are living in substandard and overcrowded housing. Results of a special census should give the City information on the numbers of refugee families living in the City. When this information is available, their numbers will be accurately reflected in Appendix 6.

These four groups are further constrained by low incomes and many are living in rented housing and paying a high proportion of their income for housing. Appendix 11 cites 82.1% of all low income renters are paying more than 25% of their income for housing.

In general, 13.8% of all families are below poverty level based on the 1980 Federal Census (see Appendix 10). The City's median household income in 1979 was \$14,156, slightly below the County and approximately \$4,000 below the state median. Almost 42% of all households are "low" and "very low" income, based on 1980 Federal Census (see Appendix 9).

Female-headed householders below poverty level represent 41.8% of total households headed by females. Further, 93.8% of those low income households contain children (see Appendix 10).

More than one-third of all elderly householders rent their homes (37.5%). Many of these householders live on a fixed income with a high proportion of their income consumed by rent.

The City's overcrowded households are slightly higher than the state average (7.2%). In addition, 11% of all renter households are overcrowded (see Appendix 8).

These statistics point to the need to maintain an adequate supply of rental housing affordable to low income renters. Provision of housing for larger families should also be encouraged.

As seen in Appendix 13, the City has adequate sites available to accommodate its 1992 additional housing need as determined by MCAG. The City must continue to encourage a variety of housing types and zone for higher densities to accommodate multi-family housing. Through its Housing Improvement Program, HUD Entitlement grants, mortgage revenue bonds, Redevelopment Agency and other state and federal grant monies, the City must work to promote low-cost housing throughout the City.

GP1m

HOUSING ELEMENT "QUANTIFIED OBJECTIVES"

Article 10.6 of the California Government Code concerning housing elements states that elements contain "a statement of the community's goals, quantified objectives and policies relative to the maintenance, improvement and development of housing." In this context, Quantified Objectives are the maximum number of housing units that the community projects can be constructed, rehabilitated and conserved over the planning period. The Construction Objective is the number of units which may be constructed given the City's land resources, constraints and proposed programs; the Rehabilitation Objective is the number of units that will be rehabilitated; and the Conservation Objective refers to the preservation of the existing housing stock and its affordability to the City's low income residents.

The following indicate "Quantified Objectives" for the City from January 1986 to July 1992, the City's six-year planning period:

Construction Objective - 4,200 housing units Rehabilitation Objective - 239 housing units Conservation Objective - 1,518 housing units

The Merced County Association of Governments (MCAG) estimates that about 4,500 additional housing units are needed to accommodate new household growth from 1985 to 1992. Between January 1985 and December 1987, 1,205 single-family and multi-family building permits have been issued. Therefore, it appears that the new housing unit growth rate since 1985 will not be sufficient to meet MCAG's 1992 housing needs determination.

The City expects to meet its new construction objective through a combination of traditional financing, State and Federal new construction programs, such as California Housing Finance Agency (CHFA) and HUD Section 203 program, and through the sale of mortgage revenue bonds.

The City expects to meet its rehabilitation objective through a combination of HUD Entitlement Grants and other HUD rehabilitation funds such as Title I and Section 312.

The City expects to meet its conservation objective through a combination of HUD Section 8 Existing, HUD Entitlement Grants and stable zoning for mobile homes. Currently, there are 899 single-family and multi-family units financed through HUD programs; 212 are administered by the Merced County Housing Authority. The City's Housing Division estimates that about 149 multi-family units will be rehabilitated between 1988 and 1992. The Program stipulates that landlords receiving CDBG funding shall rent to low income tenants thereby conserving the affordability of these units. In addition, the City's 557 mobile homes will be conserved through the City's zoning ordinance which allows mobile homes on single-family lots and in mobile home parks.

The City indicates its broad housing goals and policies in Chapter Four, "Residential Environment," of its General Plan. A six-year housing implementation program to meet these goals is found in Chapter Nine, "General Plan Implementation."

VACANT RESIDENTIAL LAND INVENTORY

DECIDENTIAL DICTRICT

	RESIDENITAL DISTRICT						
YEAR	LOW (a) Acres/Units	LOW-MED (b) Acres/Units	HIGH-MED (c) Acres/Units	UEA (d) Acres/Units	TOTAL Acres/Units		
1985	2,613/11,759	289/2,601	242/4,356	2,390/14,340	5,534/33,056		
1986	2,504/11,268	285/2,565	242/4,356	2,390/14,340	5,421/32,529		
1987	2,380/10,978	275/2,466	208/3,788	2,390/14,340	5,253/31,572		
1988							
1989							
1990							

The table above inventories vacant residential land within the City's Specific Urban Development Plan (SUDP) and translates acreage into potential dwelling unit capacity. The Urban Expansion Area (UEA) consists of approximately 3,008 acres north and south of the city limits of which the City estimates about 2,400 acres will be classified residential and zoned at various densities.

Adequate Sites

Existing wastewater facilities can potentially serve a total population of approximately 73,500, which could be reached as early as 1995. Presently, the North Merced area has adequate capacity for additional population growth and a great number of sites available. The South Merced area has adequate sites available that are served by public facilities and has a present capacity of approximately 7,500 housing units.

The completion of the North Merced sewer project financed by an assessment district has eliminated the Bear Creek pump station, provided an all-extensive gravity collection interceptor sewer, and a new gravity outfall to the wastewater treatment plant on the City's south side, independent of the original 42-inch outfall.

These improvements will allow for normal development to proceed in line with Merced's pattern of steady growth.

- (a) Land designated for single-family development, including manufactured housing and mobile homes; average density = 4.5
- (b) Land designated for duplex or two-family dwellings; average density = 9.0.
- (c) Land designated for multiple-family dwellings or apartment houses; average density = 18.0
- (d) UEA = Urban Expansion Area; Land designated for future urban expansion to be zoned at various densities; overall average density = 6.0.

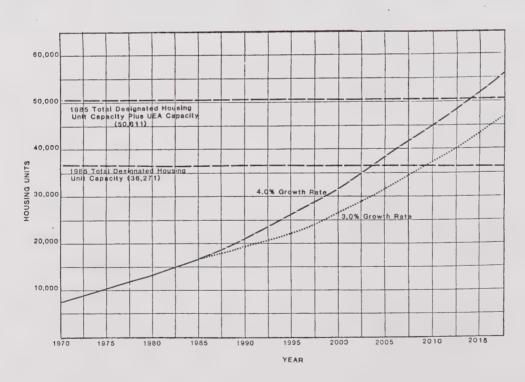
SOURCE: MERCED CITY PLANNING DEPARTMENT

The table below illustrates housing unit growth over the next 20 years, as well as total housing unit capacity of both "designated" and urban expansion ("undesignated") land.

From 1970 to 1986, the City experienced a 4.0% growth rate in the number of housing units. The Planning Department is projecting this growth rate to continue to the year 2005, when an estimated 38,134 housing units will exist. At a 4.0% growth rate, the City will reach its 1985 "designated" housing unit capacity (a + b + c) in 2003. The City will reach total 1985 housing unit capacity (a + b + c + UEA) in 2013.

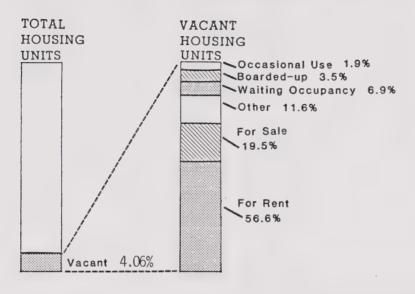
Future construction needs can be determined by projecting household growth. The Department of Finance estimates there were 16,336 households and 17,555 housing units in 1985. In Merced County Association of Governments' (MCAG) 1983 report, "Merced County Housing Needs Determinations," 19,284 households are projected for 1990. Using straight-line projection method, it is estimated that the City will have 20,496 households in 1992.

According to State Department of Housing and Community Development's (HCD) methodology for estimating construction needs, it is projected that an additional 4,522 housing units are needed to accommodate household growth to 1992. This represents approximately a 3.0% growth rate in housing units. Based on a 3.0% growth rate, 1985 "designated" housing unit capacity (a + b + c) will be nearly reached by 2009. Total 1985 housing unit capacity (a + b + c + UEA) will not be reached until 2020.



SOURCE: 1980 Federal Census data, Merced Planning Department, Merced County Association of Governments, State Department of Housing and Community Development

APPENDIX 16 HOUSING UNIT VACANCY RATE



The Vacancy Rate was at a high of 8.9% in 1980. The Department of finance estimates that the City vacancy rate has declined to 4.06% in 1988.

Total Housing Units - 18,596*

Occupied - 17,841* Vacant - 755*

For Sale - 147
For Rent - 427
Waiting Occupancy - 52
Held for Occasional Use - 14
Boarded Up - 27
Other - 88

SOURCE: 1980 Federal Census

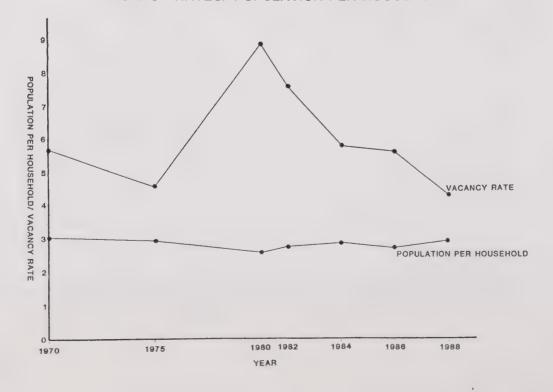
*Updated 1989 Source Dept. of Finance, vacant housing units figures prorated from 1980 census data.

APPENDIX 17

CITY OF MERCED VACANCY RATES/POPULATION PER HOUSEHOLD

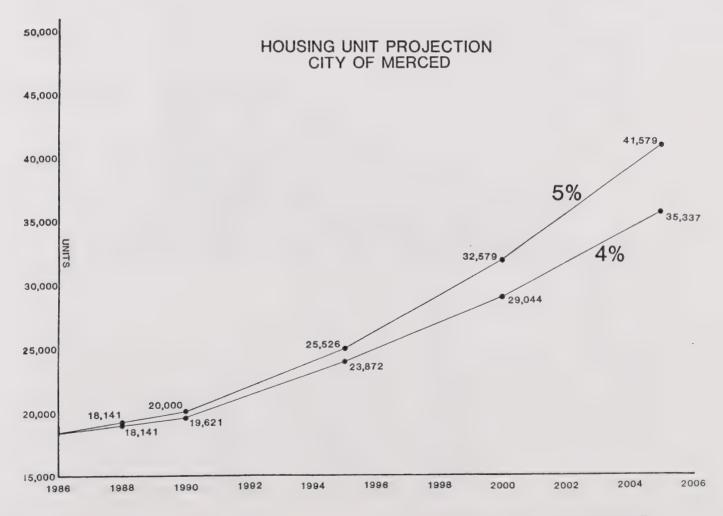
	VACANCY RATE	POP/HOUSEHOLD
1970 (census)	5.76	3.041
1975	4.67	2.973
1980 (census)	8.89	2.685
1981	8.08	2.725
1982	7.63	2.805
1983	6.10	2.861
1984	5.90	2.914
1985	6.77	2.849
1986	5.80	2.828
1987	6.09	2.889
1988	4.27 Source: St	2.929 cate Department of Finance

VACANCY RATES/ POPULATION PER HOUSEHOLD



HOUSING UNIT PROJECTION* 1988-2005

	4% RATE	5% RATE
YEAR	UNITS	UNITS
1988	18,141	18,141
1990	19,621	20,000
1995	23,872	25,526
2000	29,044	32,579
2005	35,337	41,579
	* @ 2.	83 people/household



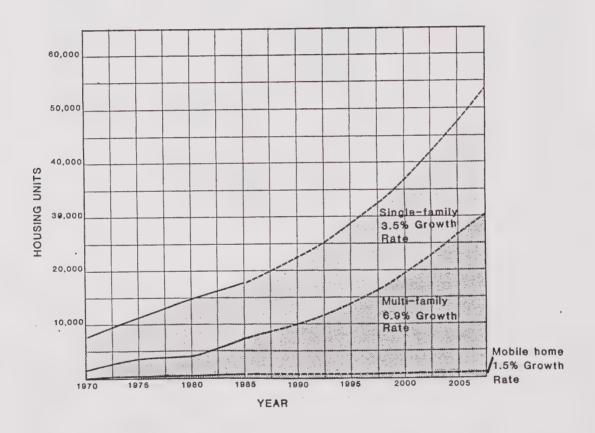
SOURCE: MERCED CITY PLANNING DEPARTMENT

HOUSING UNIT PROJECTION BY TYPE OF UNIT

From 1975 to 1985, single-family and multi-family units were constructed at a 3.5% and 6.9% annual rate, respectively. Mobile home annual growth rate was tracked at a 1.5% rate from 1980 to 1985.

If new construction continues this trend, the number of multi-family units will almost equal the number of single-family units by 1998, as seen in the table below.

Merced County Association of Governments (MCAG) estimates the city will need an additional 4,522 units to accommodate household growth in 1992. Based on the above-mentioned growth rates, the table below indicates that single-family units will comprise 54.4% of total units in 1992; multi-family 43.07%; and mobile homes 2.6%. Therefore, of the 4,522 units needed in 1992, 2,460 should be single-family, 1,944 multi-family, and 118 mobile homes.



CATEGORY	1970	1975	1980	1985	1990	1992	1995	2000	2005
Single-Family	6,281	7,460	8,860	10,523	12,496	13,385	14,838	17,620	20,425
Multi-Family	2,421	3,379	4,718	6,587	9,195	10,577	12,998	18,408	27,724
Mobile Home	468	504	535	576	619	637	665	713	778
TOTAL	9,170	11,343	14,113	17,686	22,310	24,599	28,501	36,741	48,927

SOURCE: 1980 Federal Census, Merced Planning Department

HOUSING UNIT PROJECTION BY INCOME DISTRIBUTION

The graph below indicates numbers of households (occupied housing units) since 1970 and illustrates by income category the breakdown of existing households in 1980.

Merced County Association of Governments (MCAG) estimates there will be 20,496 households in 1992. This figure indicates approximately a 3.0% growth rate in households from 1980 to 1992. MCAG's 1983 report entitled "Merced County Housing Needs Determinations" states that, based on its estimate of 1992 household growth, an additional 4,522 housing units will be needed by that year. MCAG further indicates in its report the breakdown of the 1992 housing unit need by income categories. The presumption is that a more equitable distribution of housing opportunities will be achieved. For this purpose, MCAG averaged the 1980 income percentages with the County percentages to determine the percentage applied to the projected 1992 housing need. The table below indicates the total housing unit need in 1992 distributed by income categories:

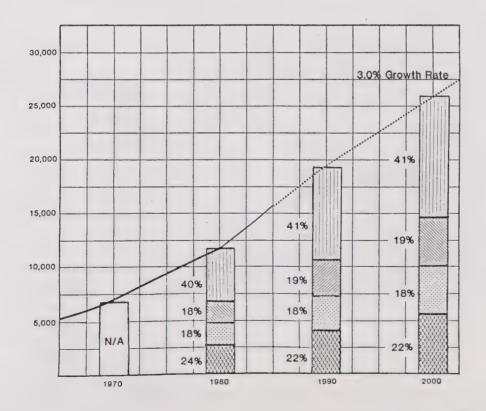
Very Low	Low	Moderate	Above Moderate	Total
995 (22%)	814 (18%)	859 (19%)	1,854 (41%)	4,522

Very Low Income - Income of up to 50% of the median income for the County.

Low Income - Income of 51% to 80% of the median income for the County.

Moderate Income - Income of 81% to 120% of the median income for the County.

Above Moderate Income - Income greater than 120% of the median income for the County.



Above Moderate

Moderate

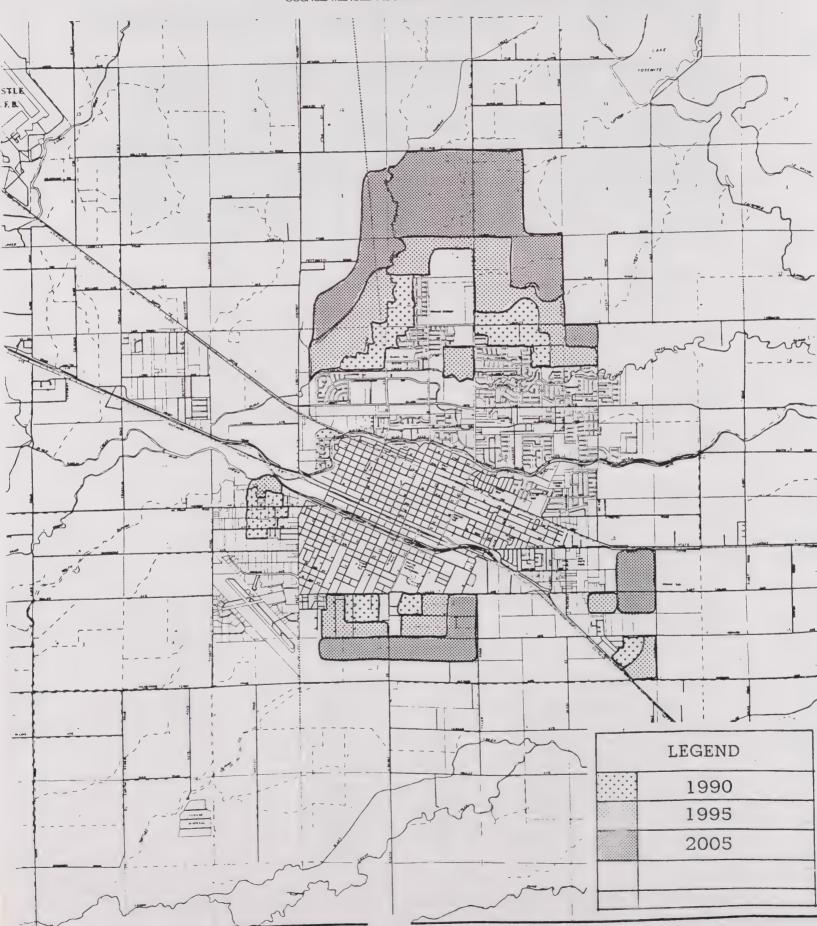
Low

Very Low

SOURCE: 1980 Federal Census, Merced County Association of Governments

APPENDIX 21 GROWTH AREA PROJECTIONS

SOURCE MERCED PLANNING DEPARTMENT (JUNE 1988)

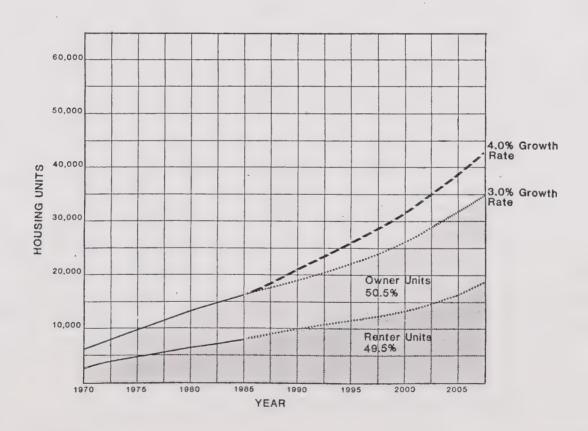


HOUSING UNIT PROJECTION BY RENTER/OWNER MIX

SOURCE: 1980 Federal Census, Merced County Association of Governments,
Merced Planning Department

The graph below illustrates the number of occupied housing units and the relation of owner to renter units in 1980. Merced County Association of Governments (MCAG presumes in its "Merced County Housing Needs Determination" 1983 report that the availability of rental housing should not decline in the County as a whole and that the projected housing unit need in 1992 should maintain the percentage of rental stock that existed in 1980.

MCAG estimates that an additional 4,522 housing units are needed to accommodate household growth to 1992. This figure represents approximately a 3.0% growth rate in housing units. Applying the 1980 Federal Census tenure (renter/owner) percentages to the projected 1992 housing need indicates that 2,284 units should be owner units and 2,338 units should be renter units in 1992.



*Merced Planning Department projects a 4.0% growth rate in housing units through the year 2005 versus MCAG's projected 3.0% growth rate.

APPENDIX 23
ZONING DISTRICTS BY GROSS ACRES

ZONE	DECEMBER 1982	DECEMBER 1983	DECEMBER 1984	DECEMBER 1985	0CT0BER 1986	DECEMBER 1987
R-1-20	0	0	0	0	0	6.1
R-1-10	164.3	156.3	156.8	156.8	156.8	156.8
R-1-6	3,531.9	3,560.9	3,619.4	3,635.4	3,735.1	3,771.94
R-2	234.9	236.6	236.6	236.6	240.1	240.1
R-3-2	175.9	164.7	164.7	164.7	164.7	164.96
R-3-1.5	457.5	459.3	459.3	459.3	459.3	459.3
R-4	96.9	96.9	96.9	96.9	96.9	96.9
R-MH	75.0	75.0	75.0	75.0	75.0	75.0
C-0	116.4	116.6	116.6	116.6	116.6	116.6
C-N	45.2	45.2	45.2	45.2	45.2	45.2
C-C	146.0	146.0	146.0	146.0	146.0	146.0
C-T	258.9	265.9	265.9	265.9	265.9	265.9
C-G	214.2	214.2	214.2	214.2	214.2	243.91
I-R	0	0	0	0	0	0
I-L	1,141.8	1,141.8	1,141.8	1.141.8	1,141.8	1,104.59
I-H	681.6	681.6	681.6	681.6	681.6	681.6
P-D	857.9	875.8	875.8	949.3	949.3	1,013.93
A-T-5	0.7	0.7	0.7	0.7	9.9	3.3
A-1-20	1,463.3	1,463.3	1,543.71	1,543.71	1,543.71	1,491.08
TOTAL	9,662.4	9,700.8	9,840.27	9,929.75	10,042.11	10,083.21

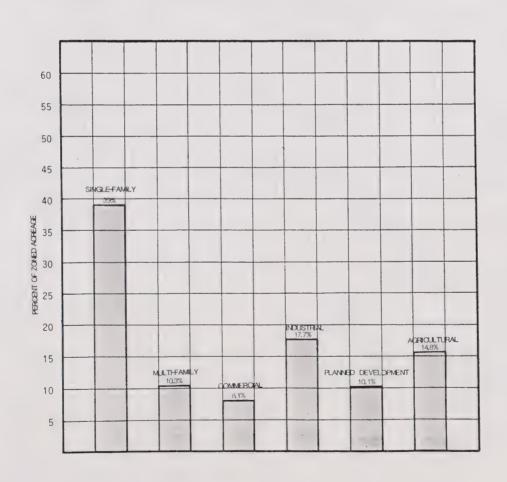
ZONING CATEGORIES BY PERCENTAGE

SOURCE: City of Merced Planning Department

ZONING	1982	1983	1984	1985	1986	1987
Single-Family Residential	38.2%	38.3%	38.5%	38.2%	38.8%	39.0%
Multi-Family Residential	10.7%	10.6%	10.5%	10.4%	10.3%	10.3%
Commercial	8.0%	8.1%	8.0%	7.9%	7.8%	8.1%
Industrial	18.8%	18.7%	18.5%	18.4%	18.2%	17.7%
Planned Development	8.8%	9.0%	8.9%	9.5%	9.4%	10.1%
Agriculture	15.2%	15.1%	15.7%	15.5%	15.5%	14.8%

APPENDIX 25

ZONING CATEGORIES BY PERCENTAGE

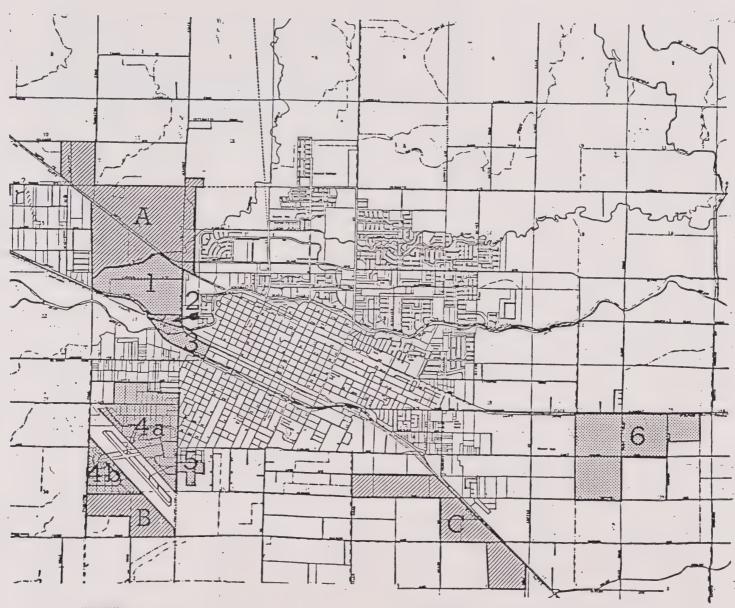


INDUSTRIAL LAND USE SURVEY

SOURCE: Merced City Chamber of Commerce

Area	Number of <u>Parcels</u>	Total Acreage	Number of Occupied Parcels	Number of Occupied Acres	Number of Unoccupied Parcels	Number of Unoccupied Acres
Airport Industrial Park	94	360	33	191.4	61	168.6
Western Industrial Park	22	270	13	178.1	9	91.9
Santa Fe Industrial Park	10	527	6	248.7	3	278.3

CITY OF MERCED INDUSTRIAL AREAS

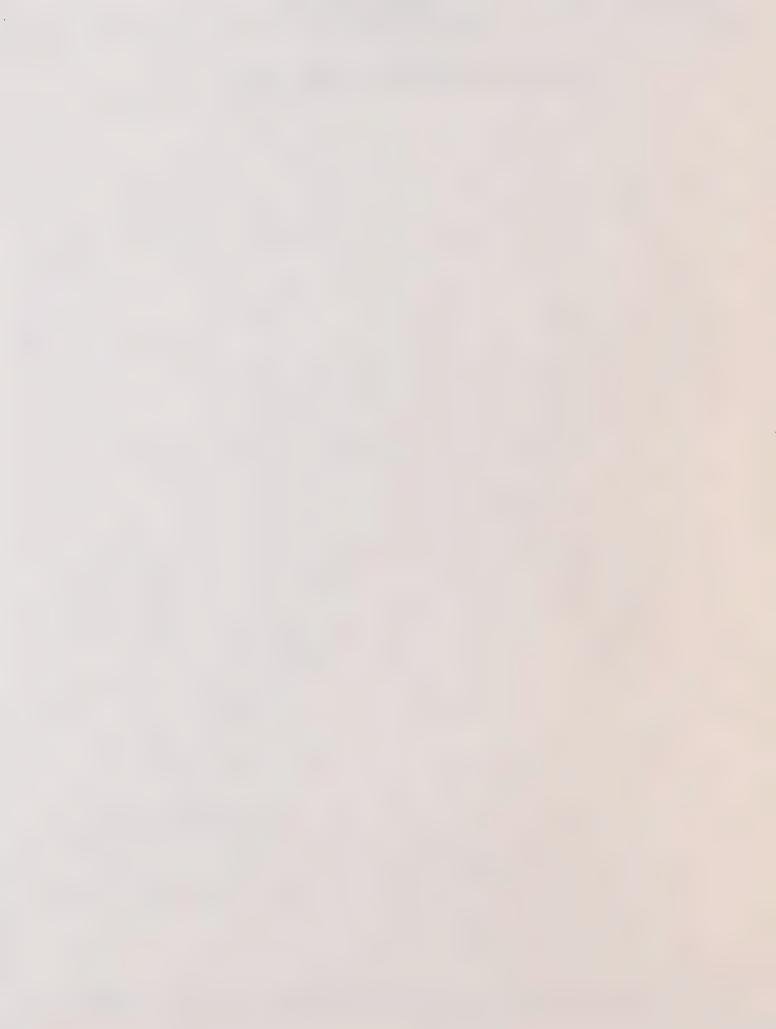


Existing Areas

- 1. Western Industrial Area
- 2. Miles Industrial Park
- 3. Bear Creek/Hwy 99 Industrial Area
- 4a. Northern Airport Industrial Area
- 4b. Southern Airport Industrial Area
- 5. Eastern Airport Industrial Area
- 6. Santa Fe Industrial Area

Future Areas

- A. North Highway 59/North Santa Fe Avenue Future Industrial Area
- B. Southwest Airport Future Industrial Area
- C. South Highway 99 Future Industrial Area





BUILDING ACTIVITY



APPENDIX 28 RECORD OF SUBDIVISIONS 1960 TO PRESENT

YEAR	FINAL SUBDIVISION MAPS	ACRES SUBDIVIDED	LOTS CREATED*	ACRES CUMULATIVE TOTAL
1960	3	42.00	169	280.30
1961	2	14.30	55	294.60
1962	2	16.50	65	311.10
1963	3	11.25	48	322.35
1964	5	39.00	129	361.35
1965	3	33.65	127	395.00
1966	3	32.83	135	427.83
1967	3 2 2 3 5 3 3 3 2 2 1 5 9 2 5 3 6 6 6	20.67	84	448.50
1968	2	46.74	170	495.24
1969 1970	2	45.58 8.67	153 42	540.82 549.49
1970	<u> </u>	57.00	234	606.49
1972	9	95.28	383	701.77
1973	2	21.03	60	722.80
1974	5	144.00	526	866.80
1975	3	53.00	151	919.80
1976	6	112.50	380	1,032.30
1977	6	130.20	295	1,162.50
1978	6	122.86	436	1,285.36
1979	11	174.12	470	1,459.48
1980	3	119.03	64	1,578.51
1981	1	10.10	80	1,588.61
1982	7	43.58	214	1,632.19
1983	3	26.57	82	1,658.76
1984	5	47.79	122	1,706.55
1985	9	161.56	334	1,868.11
1986	3 1 7 3 5 9 6 8	149.31	329 273	2,017.42
1987	0	128.65	2/3	2,166.73

^{*}Includes condominiums.

SOURCE: Merced City Planning Department

APPENDIX 29 BUILDING PERMITS 1962 TO PRESENT

YEAR	RESIDENTIAL	NON-RESIDENTIAL	TOTAL
1962 1963 1964 1965 1966 1967 1968 1969 1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986	133 305 333 169 98 129 115 278 357 501 459 566 269 361 776 806 676 741 324 278 273 1,005 451 368 507	846 673 801 819 739 814 915 905 781 637 886 1,003 1,400 1,384 1,302 1,223 1,091 1,172 1,038 862 655 566 792 999 773	979 978 1,134 988 837 943 1,030 1,183 1,138 1,345 1,569 1,669 1,745 2,078 2,029 1,767 1,913 1,362 1,140 928 1,571 1,243 1,367 1,280
1987	330	855	1,185

SOURCE: Merced City Planning Department Merced Building Inspection Division

APPENDIX 30 CUMULATIVE RESIDENTIAL BUILDING PERMITS

		YEARLY	CU	MULATIVE
1962 72 61 267 148 1963 86 219 353 367 1964 140 193 493 560 1965 102 67 595 627 1966 73 25 668 652 1967 114 15 782 667 1968 111 4 893 671 1969 121 157 1,014 828 1970 154 203 1,168 1,031 1971 232 269 1,400 1,300 1972 270 189 1,670 1,489 1973 313 253 1,983 1,742 1974 232 37 2,215 1,779 1975 229 130 2,444 1,909 1976 430 346 2,874 2,255 1977 331 475 3,205 2,730 1978 202 474 3,407 3,204 1979 329	YEAR SF	MF	SF	MF
1981 29 249 3,878 4,076 1982 31 242 3,909 4,318 1983 243 762 4,152 5,080	1961 195 1962 72 1963 86 1964 140 1965 102 1966 73 1967 114 1968 111 1970 154 1971 232 1972 270 1973 313 1974 232 1975 229 1976 430 1977 331 1978 202 1979 329 1980 113 1981 29 1982 31	MF 87 61 219 193 67 25 15 4 157 203 269 189 253 37 130 346 475 474 412 211 249 242	SF 195 267 353 493 595 668 782 893 1,014 1,168 1,400 1,670 1,983 2,215 2,444 2,874 3,205 3,407 3,736 3,849 3,878 3,909	MF 87 148 367 560 627 652 667 671 828 1,031 1,300 1,489 1,742 1,779 1,909 2,255 2,730 3,204 3,616 3,827 4,076 4,318
	1984 139	312	4,291	5,392
1982 31 242 3,909 4,318	1981 29 1982 31	249 242	3,878 3,909	4,076 4,318
	1987 174	156	4,824	6,188

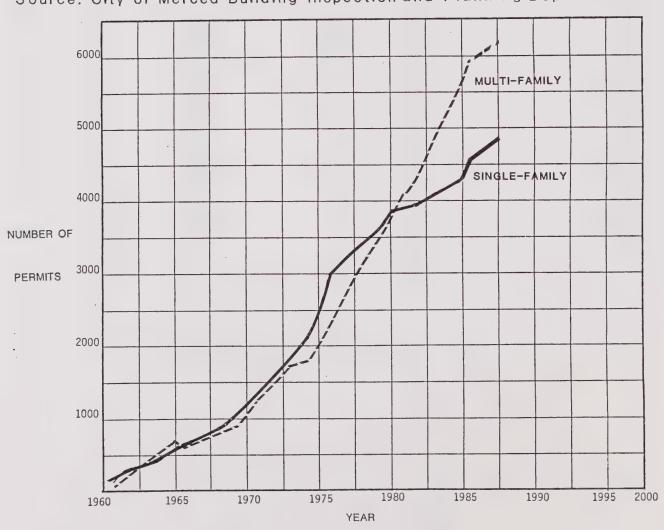
SOURCE: Merced City Planning Department Merced Building Inspection Division

<u>Year</u>	Total Units
1980	14,686
1981	15,182
1982	15,631
1983	16,046
1984	16,622
1985	16,754
1986	17,261 (uncertified)
1987	18,141

SOURCE: State Department of Finance

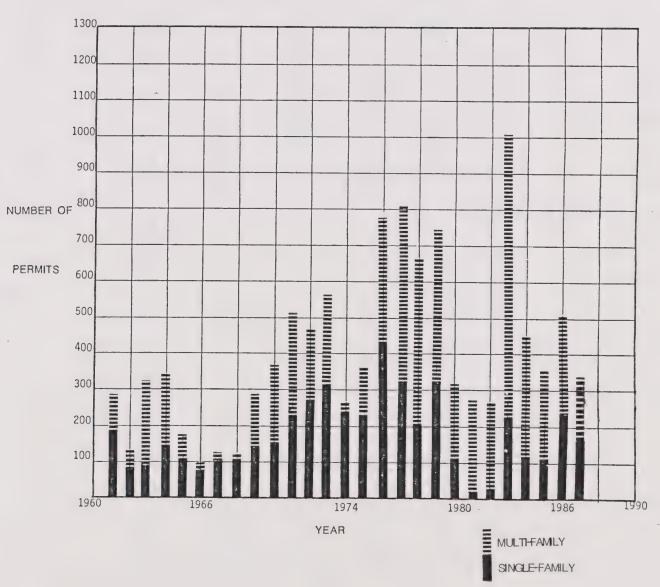
APPENDIX 31 CUMULATIVE RESIDENTIAL BUILDING PERMITS

Source: City of Merced Building Inspection and Planning Departments



APPENDIX 32 YEARLY RESIDENTIAL BUILDING PERMITS

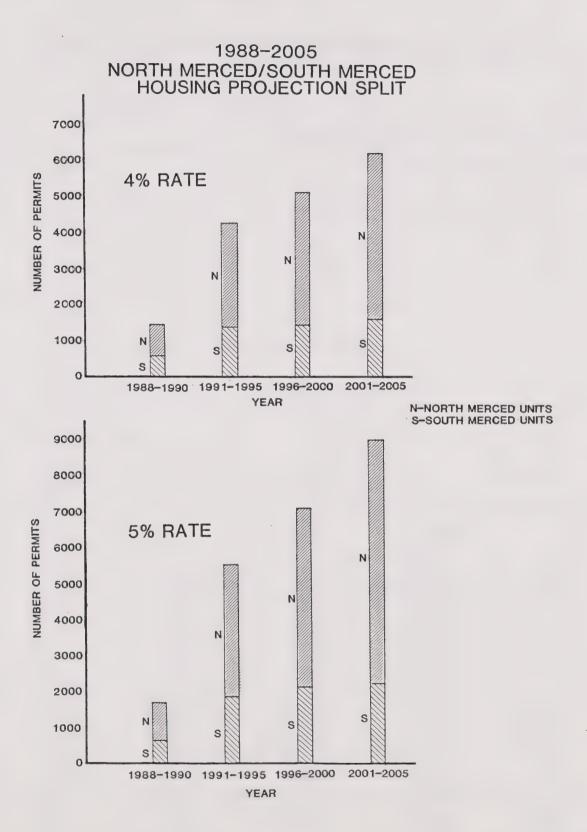
Source: City of Merced Planning Department



APPENDIX 33
RESIDENTIAL BUILDING PERMITS BY CALENDAR MONTH

MONTH	19 SF	83 MF	19 SF	84 MF	198 SF	35 MF	198 SF	36 MF	198 SF	87 MF	SUE SF	BTOTAL MF
HOWIT	31	1.11	31		31	111	31	1.11	31		31	FILE
January	4	6	7	0	9	0	10	0	9	45	39	51
February	8	60	10	8	8	4	10	0	13	14	49	86
March	4	0	14	0	6	4	21	9	11	25	56	38
April	17	49	15	72	10	107	33	90	18	12	93	330
May	33	153	20	73	10	12	17	2	17	2	97	242
June	34	210	47	78	13	62	18	20	20	0	132	370
July	7	12	2	5	13	2	22	11	15	41	59	71
August	26	177	4	10	18	23	14	4	26	4	88	218
September	15	12	4	0	8	0	18	16	17	2	62	30
October	85	10	6	57	16	11	28	37	10	0	145	115
November	5	56	4	8	3	3	15	18	5	3	32	88
December	5	<u>17</u>	6	_1	_16	10	21	<u>73</u>	_11	10	59	111
SUBTOTAL	243	762	139	312	130	236	227	280	172	158	911	1750
TOTAL	10	05	4	51	36	58	50)7	33	30	26	61

SOURCE: City of Merced Building Department



1988-2005 NORTH MERCED/SOUTH MERCED Housing Projection Split - 4% Rate

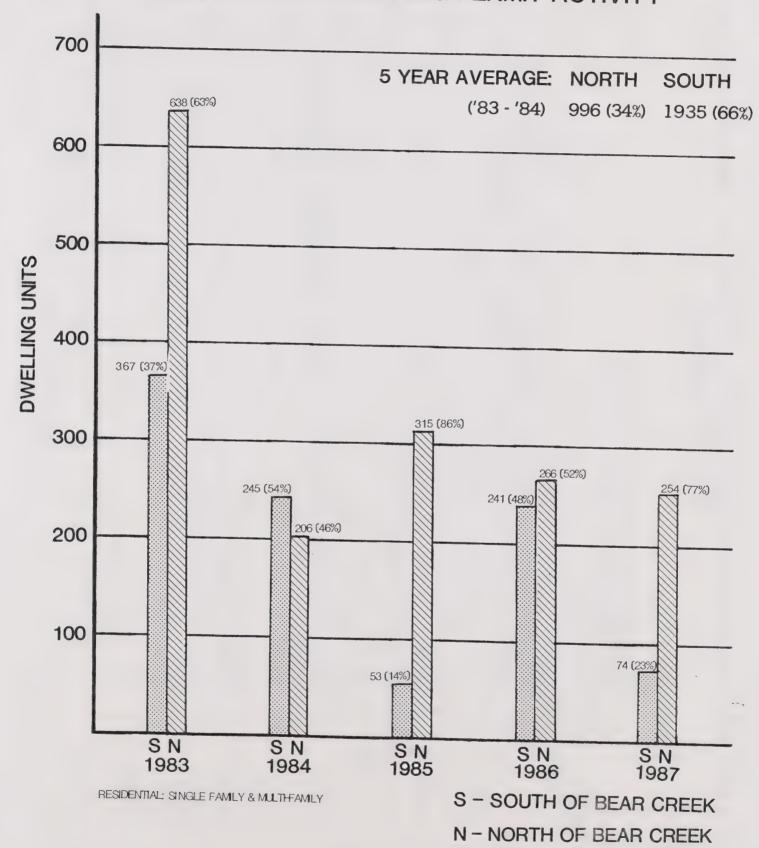
<u>Year</u>	N. Merced Units	S. Merced Units	Total Added
1988-1990	918 (62%)	562 (38%)	1,480
1991-1995	2,763 (65%)	1,488 (35%)	4,251
1996-2000	3,620 (70%)	1,552 (30%)	5,172
2001-2005	4,720 (75%)	1,573 (25%)	6,293

Housing Projection Split* - 5% Rate

<u>Year</u>	N. Merced Units	S. Merced Units	Total Added
1988-1990	1,153 (62%)	706 (38%)	1,859
1991-1995	3,592 (65%)	1,934 (35%)	5,526
1996-2000	4,937 (70%)	2,116 (30%)	7,053
2001-2005	6,750 (75%)	2,250 (25%)	9,000

^{*}City Planning Department Estimates 6-1-88

NORTH/SOUTH BUILDING PERMIT ACTIVITY

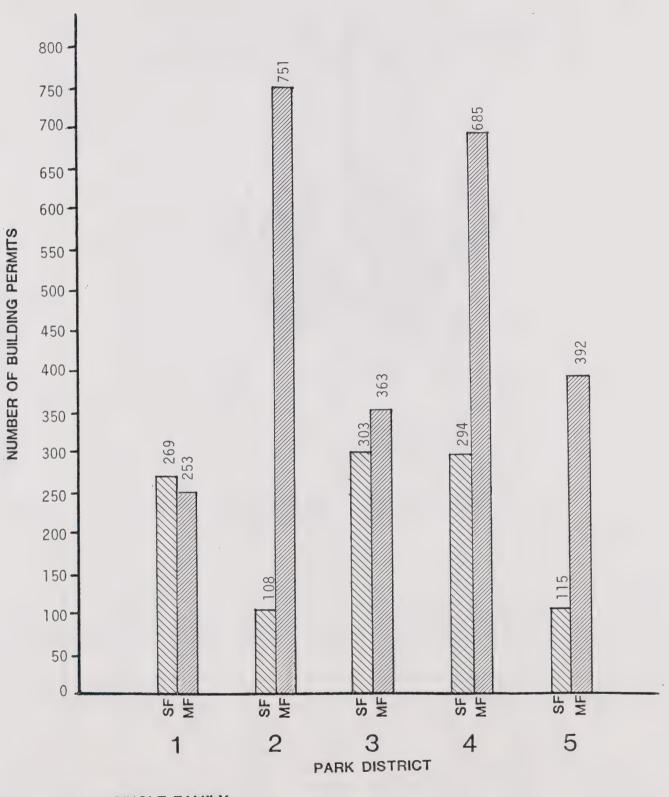


ESTIMATIONS FOR FUTURE DEVELOPMENT IN PARK DISTRICTS CITY OF MERCED

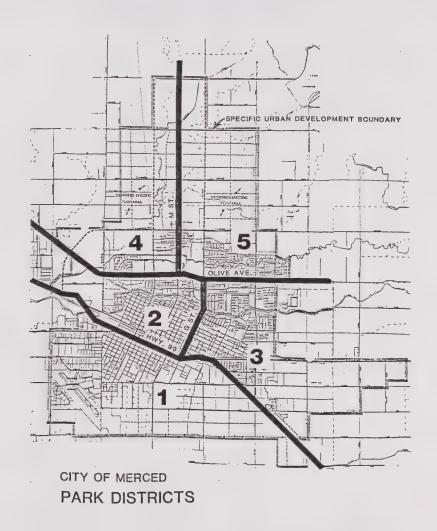
PARK	Stimated Number of	Acres of Resident Current	Strict ing Unit	Population Within the Slop Park	Mated aridi	PResidentia 1980, 1985 by Pa 21s Projected) Blue	
PARK DISTRICT	tion to ser	OF Current	tial cand	ted lob bark	the SUDP	trictojected	SF SF	MF
DISTRICT 1	13,352	4,604	1,784	8,920	25,868	12,516	269	25
DISTRICT 2	10,276*	3,543	724	3,620	10,498	222	108	75
DISTRICT 3	15,735	5,426	1,666	8,330	24,157	8,422	303	36
DISTRICT 4	7,466*	2,574	1,778	8,890	25,781	18,315	294	68
DISTRICT 5	5,648	1,947	2,046	10,230	29,667	24,019	115	39
TOTALS	52,477	18,094	7,998	39,990	115,971	63,494	1089	244

^{*}Estimated

BUILDING PERMIT GROWTH BY PARK DISTRICT CITY OF MERCED



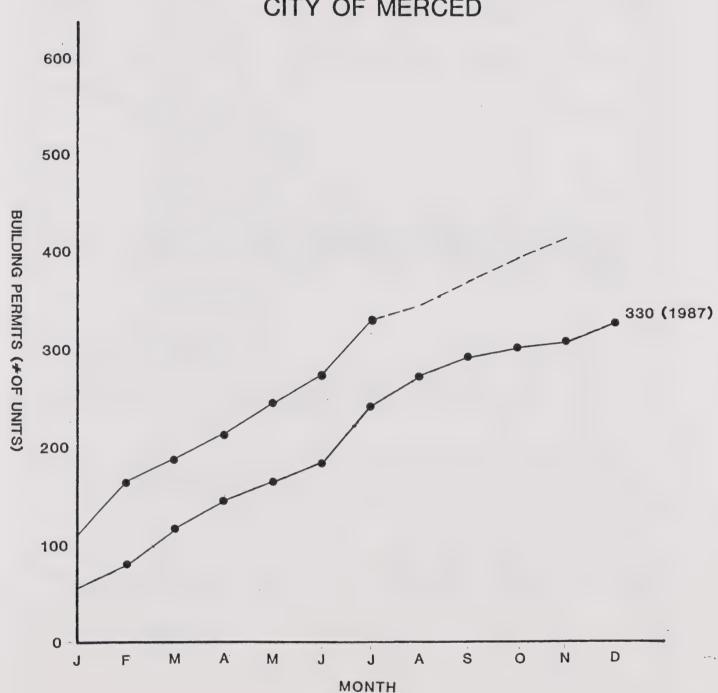
SF-SINGLE FAMILY MF-MULTHFAMILY



HOUSING UNITS BY PARK DISTRICT CITY OF MERCED

PARK DISTRICT	1980 SF MF	1981 SF MF	1982 SF MF	1983 SF MF	1984 SF MF	1985 SF MF	1986 SF MF	1987 SF MF	Total SF MF
I	28 103	3 0	6 0	88 35	7 47	34 28	66 38	37 2	269253
II	40 28	7 5	4 106	7 379	7 35	11/116	27 58	5 24	108 751
III	12 0	3 36	7 0	71 82	80 103	30 0	59 84	41 58	303 363
IV	11 80	6 168	3 76	64 193	36 64	33 22	63 8	78 74	294 685
V	21 0	10 38	12 65	15 67	12 58	23 72	11 92	11 0	115 392
TOTAL	112 211 323	29 247 276	32 247 279	245 756 1001	142 307 449	131238 369	226 280 50 6	172 158 330	10892444

RESIDENTIAL BUILDING PERMITS CITY OF MERCED



APPENDIX 41 CITY HOUSING COSTS

YEAR	LAND AND IMPROVEMENT COST	COST OF CONSTRUCTION	CITY FEES	TOTAL COST
1985	\$20,000	\$60,000	\$2,800	\$ 82,800
1986	22,000	66,675	2,900	91,575
1987	27,000	71,000	2,900	100,900
1988				
1989				
1990				

The table above indicates the average housing development costs in the City of Merced. Land costs are based on a typical city lot, 60' by 100'. Cost of construction includes financing and marketing costs and developer profit, and is based on a three-bedroom, two-bath, two-car garage, 1,500-square-foot home at \$47.00 per square foot. City fees include sewer and water hook-up cost and park dedication fees.

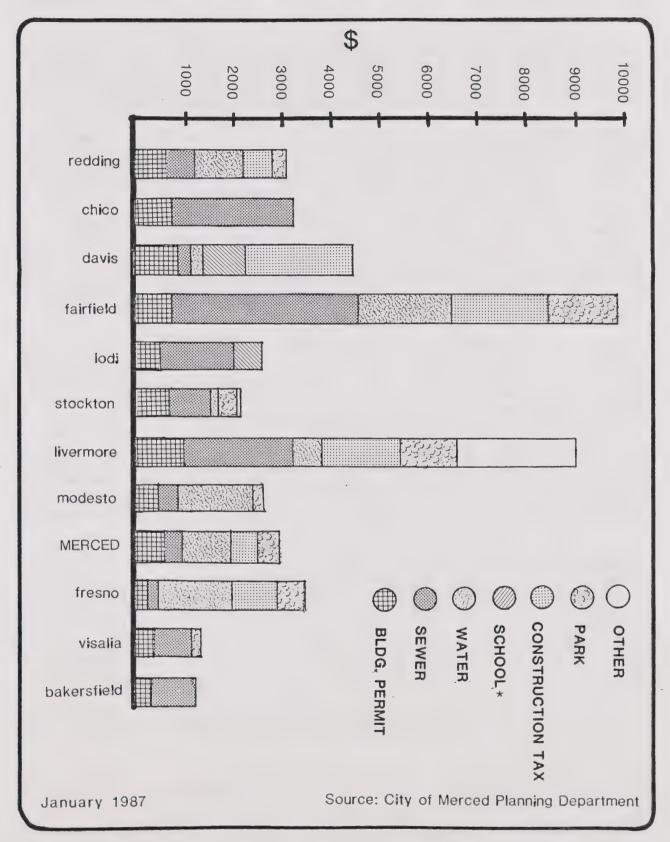
An informal survey of the local newspaper and telephone interviews with local realtors show the average cost of a three-bedroom, two-bath home with 1,100 to 1,300 square feet is \$70,000 to \$80,000. A larger home between 1,500 and 1,800 square feet is about \$90,000 to \$100,000. Smaller two-bedroom homes, older homes or homes that are not in good condition can be found in the city and will cost less. The 1980 Federal Census indicates that the City's median home value was \$57,700 and median rent was \$206 per month.

A single-wide mobile home (14' by 60', 840 square feet), costs about \$18,000, and a double-wide (24' by 60', 1,400 square feet), \$28,000, depending upon amenities installed. Mobile home spaces rent for \$100 to \$180 per month. Presently, there are five mobile home parks within the city limits, for a total of 618 spaces.

There are an estimated 7,800 rental units in the City of Merced. Monthly rent for one- or two-bedroom apartments range from \$225 to \$525. Duplexes range from \$550 up. Two- or three-bedroom houses range from \$550 to \$700+ per month.

SOURCE: Merced Planning Department

APPENDIX 42 COMPARISON OF BUILDING PERMIT DATA



*Note: Most municipalities will have initiated a school fee in March, 1987 averaging \$1.50 per square foot.

HISTORY OF CITY'S HOUSING IMPROVEMENT PROGRAM

The City established the Housing Division in 1970 to rehabilitate substandard housing in the City. The Division has concentrated efforts in areas on the south side of the City, as highlighted on the map. During the fifteen years the Division has been in operation, seven separate funding sources have provided a continuous and successful rehabilitation effort. Through these Federal funding programs, the office has successfully assisted residents to maintain and improve the City's older homes which continue to be an important element of the City's housing stock. Since 1970, the office has rehabilitated a total of 716 dwelling units, for an average of 39 dwelling units per year.

Currently, Community Development Block Grant Program (CDBG Small Cities Program) funds are being used to rehabilitate homes (city-wide). The Division is designed to benefit low and moderate income owners or renters, aid in the prevention or elimination of slums or blight and meet other urgent community development needs, such as provision of public improvements. The office expects to rehabilitate about 60 homes through the current CDBG 12-month funding cycle and rental rehabilitation program.

The office also assists in the rehabilitation of owners of multi-family units and stipulates that landlords, in return for receiving CDBG assistance, must rent to lower income tenants. This stipulation insures that units will remain affordable to lower income residents. In 1987, the Housing Division rehabilitated 23 multi-family units and, within the next five years, estimates that 129 additional multi-family units will be rehabilitated.

The City's Housing Division conducted a survey of substandard units on the City's south side in March 1985. The survey team identified single- and multi-family units in need of minor to major rehabilitation in the area identified "CDBG" on the map. The survey also evaluated 34 units in this area as unsuitable for rehabilitation and in need of replacement.

REHABILITATION REQUIRED	UNIT Single-Family	TYPE Multi-Family	Total	% of Total
Major ⁽¹⁾	359	268	627	47.0%
Moderate ⁽²⁾	225	186	411	30.8
Minor ⁽³⁾	142	<u>155</u>	297	22.2
TOTAL	726	609	1,335	100.0%

^{(1) \$15,000 - \$27,000}

^{(2) \$8,000 - \$15,000}

^{(3) \$0 - \$8,000}

MERCED REDEVELOPMENT AGENCY HOUSING PROJECTS

The Redevelopment Agency of Merced has been directly involved in two residential projects in the downtown Merced Project Area. The Project Area generally includes the area between 18th Street, Bear Creek, 14th Street and D Street (see map). Several residential projects have been constructed without Redevelopment Agency assistance. Most are one- and two-unit additions on lots where existing residences are located.

The first housing project undertaken by the Redevelopment Agency was in 1980. The project was developed in order to provide low and moderate income single-family housing and upgrade a blighted 3.75-acre site between G and J Streets on 14th Street. Constructed were 40 three-bedroom, two-bath units with garages, each on a 3,500-square-foot parcel. Average sales price of the units was \$39,000 in 1981.

The project was developed using tax-free mortgage revenue bonds provided under SB 99. Citizens Savings and Loan bought the entire \$1.5 million worth of bonds issued by the Agency. This allowed the City to sell the homes on a 30-year mortgage at 8.875% interest with a minimum of five percent of the sales price as a down payment. A requirement that the homes must be owner-occupied was also instituted to prevent possible speculation.

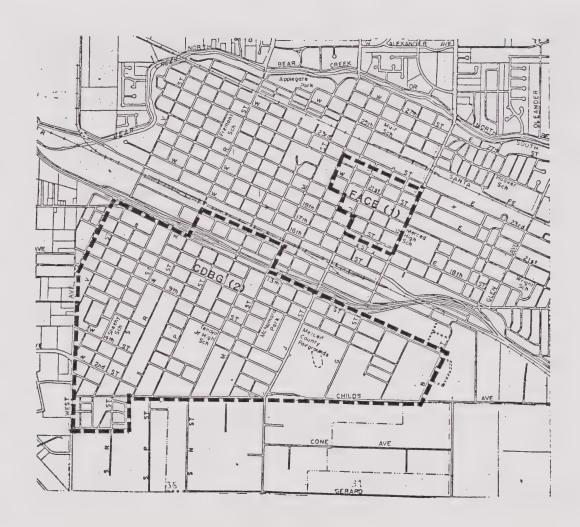
The project is continuing to realize the goal of providing low and moderate income housing for downtown Merced.

The second housing project involved the historic Tioga Hotel. Built in 1928, the luxury hotel accommodated tourists arriving in Merced on their way to Yosemite National Park. It hosted royalty and dignitaries from all over the world. It became a gathering place for the ranchers and farmers of the agriculturally rich Central Valley. By 1979, the Tioga had become deteriorated. The exterior had become worn with time and the fabulous interior was reduced to crumbling walls and ill-kept rooms.

Early in 1979, a developer concerned about the history of the building proposed a renovation project for the Tioga. Again, the Redevelopment Agency sold \$1.8 million of SB 99 tax-free mortgage revenue bonds. With additional financial investment from the developer, this historic eight-story structure was rehabilitated to create 98 studio and one-bedroom apartments which rent for approximately \$235/month, and 30,000 square feet of retail and office space on the bottom two floors. The units are designed for low to moderate income tenants (some are subsidized as Section 8 qualified tenants) who desire a central location with a fully modernized living unit.

Today, the building is listed in the National Register for Historic Places and provides needed housing opportunities for downtown Merced.

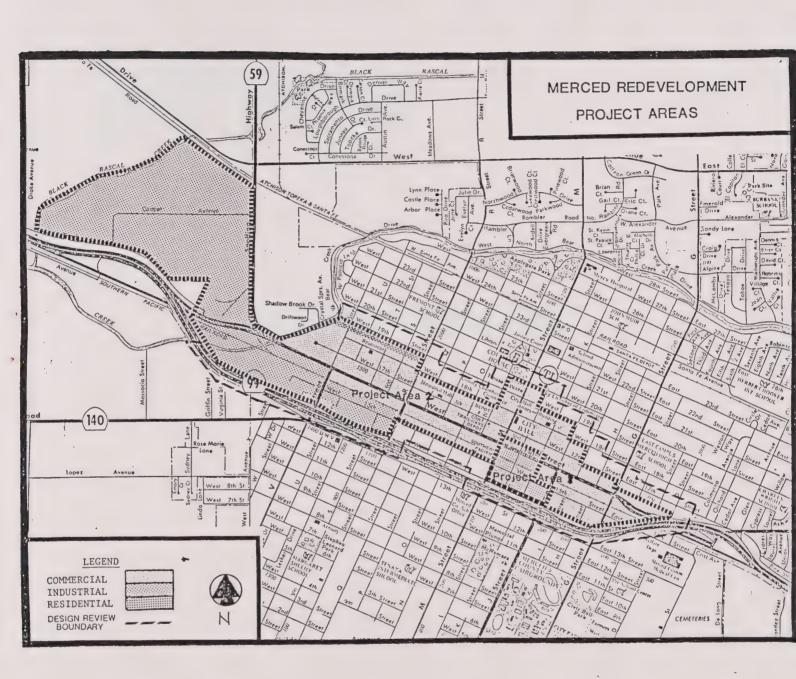
SOURCE: Merced Redevelopment Agency



- (1) Federal Assistance Code Enforcement Program Area (FACE) 1970-74.
- (2) Community Development Block Grant Program Area (CDBG) Current Small Cities Program Area 1984-85

Other Federally-funded rehabilitation programs in this area:

- 1. Entitlement Program (CDBG) 1975-80
- 2. 312 Rehabilitation Program (CDBG) 1979-80
- 3. California State Deferred Program (SB 966) 1980-81
- 4. Small Cities Program (CDBG) 1977-81
- 5. Small Cities Program (CDBG) 1981-84
- 6. Small Cities Program (CDBG) 1984-85
- 7. City's Program Income 1985-86







SCHOOL ATTENDANCE



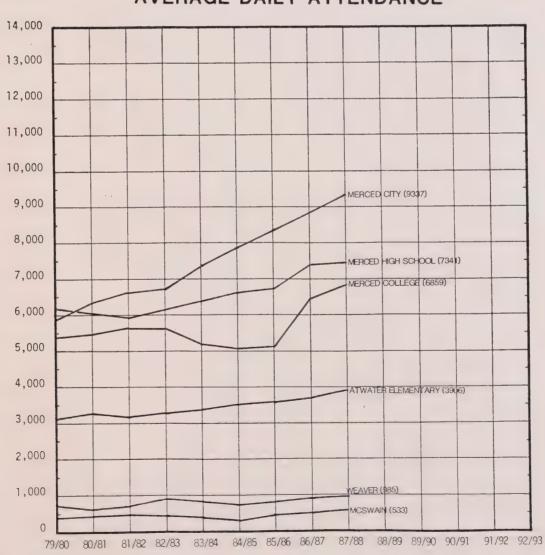
APPENDIX 45 AVERAGE DAILY ATTENDANCE

	82-83	83-84	84-85	85-86	86-87	87-88
Atwater	3,332	3,491	3,507	3,627	3,718	3,906
Merced City	6,601	7,470	7,901	8,344	8,804	9,337
Weaver	830	825	803	833	936	985
Merced High School [™]	6,310	6,346	6,703	6,720	7,261	7,341
Merced College	5,649	5,369	5,133	5,233	6,958	6,859
McSwain	434	446	429	452	475	533

^{*}INCLUDES: ATWATER & LIVINGSTON

SOURCE: Merced County Superintendent of Schools
Merced College

AVERAGE DAILY ATTENDANCE







ECONOMIC AND EMPLOYMENT DATA



APPENDIX 46 ASSESSED CITY VALUES

FISCAL YEAR	VALUATION
1970-71	\$ 37,417,700
1972-73	46,147,690
1973-74	52,423,380
1974-75	62,964,970
1975-76	70,293,843
1976-77	85,849,970
1977-78	95,593,110
1978-79	117,433,240
1979-80	139,920,181
1980-81	160,248,731
1982-83*	766,383,990
1983-84*	834,176,107
1984-85*	942,197,033
1985-86*	1,036,496,080
1986-87*	1,119,984,294
1987-88*	1,174,223,964

^{*}Based on 100 percent of assessed valuation.

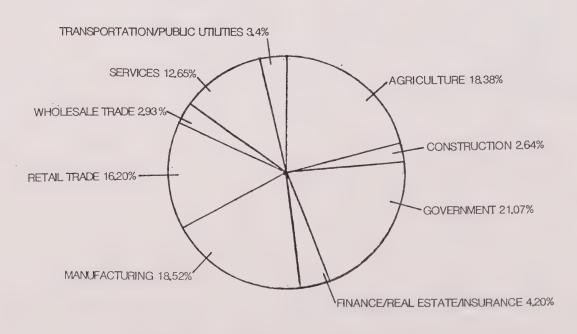
SOURCE: Merced County Auditor's Office Merced City Chamber of Commerce

MERCED COUNTY EMPLOYMENT

	1979	1980	1981	1982	1983	1984	1985	1986	1987
Agriculture	11,000	10,700	10,825	10,450	10,000	10,625	10,400	9,550	9,725
Government	9,300	9,500	9,475	9,650	9,675	10,350	10,425	10,975	11,150
Manufacturing	5,900	7,100	7,175	7,225	7,600	8,825	9,525	9,875	9,800
Retail Trade	6,820	6,820	6,825	6,750	6,850	7,450	7,625	8,000	8,575
Services	4,800	4,900	5,100	5,350	5,525	5,850	5,800	6,375	6,700
Finance, Insurance & Real Estate	1,900	2,100	2,300	2,375	2,400	1,950	2,050	2,175	2,225
Wholesale Trade	2,300	1,700	1,425	1,425	1,475	1,425	1,575	1,600	1,550
Transportation/ Public Utilities	N/A	N/A	N/A	N/A	N/A	N/A	1,825	1,875	1,800
Construction/ Mining	N/A	N/A	N/A	N/A	N/A	N/A	1,300	1,450	1,400
	die.			I	7 . 0		7	J J	ion

^{*}Government includes Federal, State, Local and Education

PERCENT DISTRIBUTION OF WAGE & SALARY EMPLOYMENT MERCED COUNTY 1985

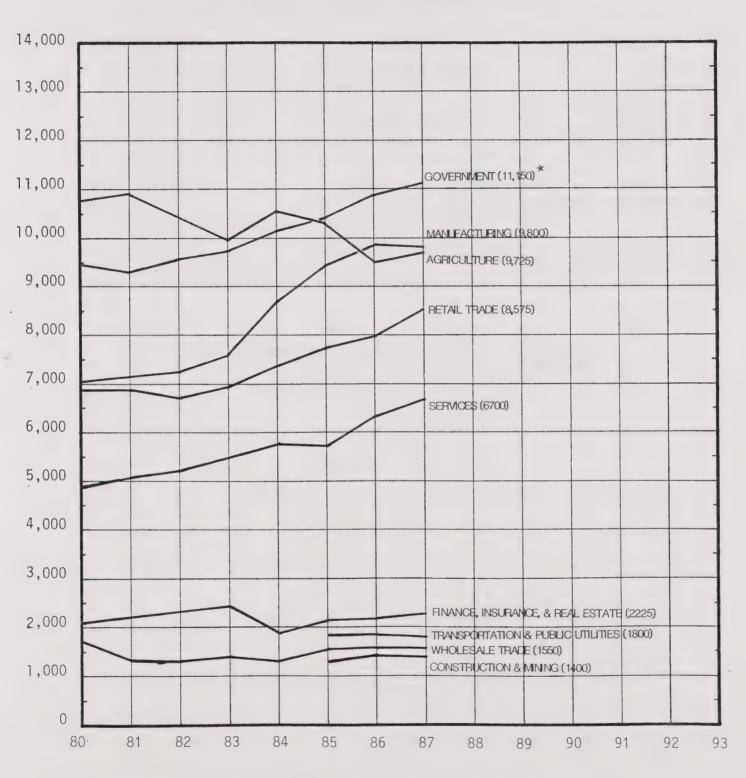


SOURCE: California Employment Development Department

City of Merced Planning Department

APPENDIX 48 MERCED COUNTY EMPLOYMENT

Source: California Employment Development Department



*Government includes Federal, State, Local & Education

CAFB ECONOMIC IMPACT DATA

EMPLOYMENT SUPPORTED BY OPERATION OF CASTLE AIR FORCE BASE

Military	5,458
Civilian	3,075
Contract Civilian	35
Other Civilian	0
Off-Base Jobs Created	4,376 (1,210 in local area)

Estimated Total Economic Impact of Castle Air Force
Base: \$410,813,878

Estimated Total Economic Impact of CAFB Within the Economic Impact Region: \$169,633,445

SOURCE: Castle Air Force Base Economic Impact Statement, 1987;

93rd BNW Comptroller Division

APPENDIX 50 MAJOR NON-INDUSTRIAL EMPLOYERS MERCED & VICINITY

SOURCE: Community Economic Profile

EMPLOYER	PRODUCT	# OF EMPLOYED
Castle Air Force Base	Strategic Air Command Training Base	6,160
City of Merced	Local Government Agency	382
County of Merced	County Government Agency	1,964
Farmers Insurance	Regional Insurance Office	683
J. C. Penneys	Retail Department Store	75
Merced College	Community College	600
Merced Community Medical Center	County Medical Facility	722
Merced Sun-Star	Newspaper Publishers	134
Mercy Hospital	Local Medical Facility	340
Montgomery Wards	Retail Department Store	57
Pacific Gas & Electric	Gas and Electricity Utility	196
Pro-Design	Graphic Design	12
Sears	Retail Department Store	65

MAJOR INDUSTRIAL EMPLOYERS MERCED AND VICINITY

SOURCE: The Merced Chamber of Commerce, Community Economic Profile, 1988

EMPLOYER	PRODUCT	# OF EMPLOYED
BAC Pritchard 3058 North Beachwood Drive Merced, California	Industrial Cooling Towers	33
B & T Cabinet & Door 2000 West Wardrobe Avenue Merced, California	Mobile Home Cabinets	47
Bianchi & Sons Packing 1975 West Olive Merced, California	Tomato Shipper	450*
Central Valley Beverage 1 West Avenue Merced, California	Canned Soft Drinks	122
Decorama 220 South R Street Merced, CA 95340	Curtains and Draperies	50
Fine Line Industries 455 Grogan Avenue Merced, California	Boat Manufacturing	75
Foster Poultry Farms 843 Davis Livingston, California	Chickens	2,500
Goodyear Tire & Rubber Co. Highway 140 East and Tower Road Merced, California	Packing Film	44
Hussman Corporation 1900 Wardrobe Avenue Merced, California	Cooler and Freezer Panels	60
Keller Aluminium Corp. 1800 Grogan Avenue Merced, California	Windows and Ladders	575
Kirby Manufacturing Co. 484 South Highway 59 Merced, California	Farm Machinery	58
McLane-Pacific 3576 Childs Avenue Merced, California	Grocery Distributing	285

EMPLOYER	PRODUCT	# OF EMPLOYED
Merced Screw Products 1880 Grogan Avenue Merced, California	Specialty Screw Machine Printer	40
Modine-Western Company 2777 North Highway 59 Merced, California	Radiators	250
Product Development 1870 Wardrobe Avenue Merced, California	Telephone Book Distributor	246
Ragu Foods 1785 North Ashby Road Merced, California	Tomato/Spaghetti Sauce	400*
Rheem Manufacturing 2400 Cooper Avenue Merced, California	Sterile Barrels	110*
Save Mart Distribution Center Vasser and Highway 99 Merced, California	Food Distribution	165
Stahl, Scott & Fetzer Co. 1130 Stuart Drive Merced, California	Utility Truck Bodies	33
World Color Press 2201 Cooper Avenue Merced, California	TV Guide Printer	600
*Seasonal Employment		

LEADING FARM COMMODITIES IN MERCED COUNTY

SOURCE: County of Merced Agricultural Commmissioner's Office

RANK	CROP	VALUE (In Millions)
1	Milk	\$224.1
2	Chickens	128.7
3	Almonds	119.3
4	Cotton	51.8
5	Cattle	46.1
6	Alfalfa	44.6
7	Tomatoes	31.8
8	Eggs	27.4
9	Sweet Potatoes	25.3
10	Turkeys	19.5
11	Sugar Beets	19.5
12	Grapes	18.9

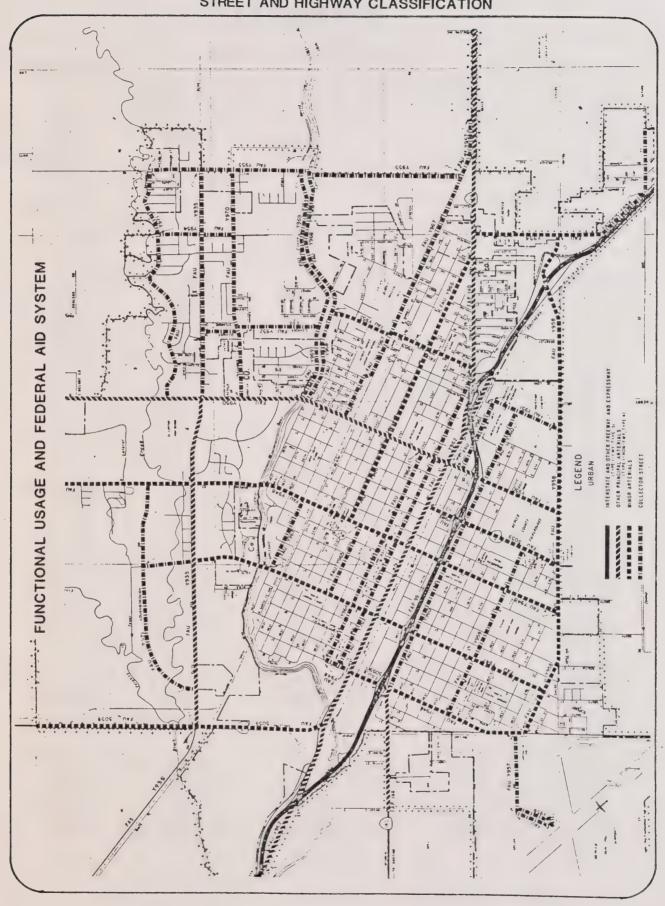


TRAFFIC INFORMATION

		,

APPENDIX 53

STREET AND HIGHWAY CLASSIFICATION



APPENDIX 54 TRAFFIC VOLUMES

SOURCE: City of Merced Engineering Department

LOCATION	DAILY	PEAK HOUR	DATE
B Street 1,000' north of Childs	786	85	4/5/86
Canal Street North of 23rd*	2,662	N/A	12/8/87
Childs Avenue Between G & J Streets East of J Street West of J Street Between West and R Street East of S Street Between R and M Street Between J and M Street Between Parsons and Coffee	6,904 3,483 2,834 3,081 3,284 5,543 4,958 3,363	470 355 266 374 333 449 402 287	7/13/83 3/9/82 3/9/82 7/27/87 11/17/87 7/29/87 8/18/87 8/28/87
North of Childs Avenue South of 11th Street South of 16th Street North of 16th Street South of 21st Street North of 21st Street At Bear Creek Drive North of Olive Avenue South of Columbia Avenue At El Portal At Donna Drive At Yosemite Avenue	2,185 5,443 6,528 10,781 14,810 17,362 20,079 12,755 10,921 6,772 4,774 2,583	210 419 619 1,001 1,186 1,427 N/A 1,235 1,092 677 477 258	4/13/82 7/13/83 2/17/82 2/17/82 7/27/83 7/27/83 2/2/82 8/29/83 2/85 2/85 2/85 2/85
Glen Avenue North of 21st Street At Santa Fe Drive	7,635 7,600	958 N/A	7/20/83 7/20/83
M Street South of 18th Street North of 18th Street South of Olive Avenue North of Olive Avenue South of 23rd Street* North of 23rd Street*	7,269 1,648 13,063 14,824 10,218 9,388	719 239 1,318 1,331 N/A N/A	7/6/83 7/6/83 8/30/83 8/30/83 12/4/87 12/3/87

LOCATION	DAILY	PEAK HOUR	DATE
Main Street West of J Street East of E Street West of S Street West of M Street	6,888 5,167 4,655 6,789	699 449 538 784	7/2/87 9/25/87 6/14/87 6/22/87
McKee Road South Bear Creek Drive	802	90	7/13/87
Motel Drive East of Pine Street	1,873	156	9/2/87
N Street North of 22nd Street	611	86	3/16/87
Olive Avenue East of G Street to College Avenue	13,175	1,317	2/85
College Avenue to El Capitan Nottingham to Parsons Avenue West of G Street East of M Street West of M Street East of R Street West of R Street	9,625 5,900 18,110 20,932 23,439 17,421 11,903	962 590 2,684 1,917 1,968 1,433 1,137	2/85 2/85 8/29/83 8/30/83 8/30/83 2/24/82 2/24/82
Parsons Avenue 50' south of Childs Avenue	3,750	383	4/6/86
R Street South of Main Street South of 16th Street North of 16th Street South of Olive Avenue North of Olive Avenue At Childs Avenue South of Bear Creek Drive North of 25th Street South of 23rd Street* North of 23rd Street South of 23rd Street*	11,328 6,801 11,272 12,232 7,449 2,495 13,367 8,874 9,347 10,232 1,354	450 657 1,081 1,119 742 221 1,197 762 N/A N/A	2/16/82 2/11/82 2/11/82 2/24/82 2/24/82 4/13/82 3/3/82 9/18/87 12/4/87 12/4/87 12/8/87
Santa Fe Drive West of Green Street East of G Street	4,260 1,728	395 168	8/26/87 8/26/87
V Street North of Wardrobe Avenue	4, 748	390	7/12/83

LOCATION	DAILY	PEAK HOUR	DATE
8th Street Between R and V Streets Between P and Q Streets West of J Street East of S Street Between M and R Street	828	90	3/13/84
	2,669	262	4/6/86
	1,857	163	8/19/87
	3,068	321	7/20/87
	3,470	293	7/27/87
13th Street East of Q Street East of M Street East of G Street East of J Street	8,211	711	7/24/87
	7,248	661	8/4/87
	3,839	410	8/28/87
	7,272	716	7/20/87
16th Street Between Canal and M Streets West of R Street East of P Street East of J Street East of G Street	9,388	997	4/5/86
	9,884	877	6/8/87
	10,174	933	6/17/87
	10,133	846	6/24/87
	7,919	825	11/10/87
16th Street West of North Highway 59 Eastbound Westbound	8,777 7,648	850 779	4/6/86 4/6/86
West of G Street East of Canal Street West of Canal Street East of R Street West of R Street West of R Street East of M Street West of S Street East of P Street East of M Street East of E Street East of E Street	3,626	449	2/11/82
	5,829	644	7/7/83
	6,027	2,229	7/6/83
	7,212	815	2/16/82
	6,642	694	2/16/82
	7,600	823	4/6/86
	5,391	524	6/13/87
	5,680	611	6/23/87
	7,659	1,047	5/4/87
	1,030	204	9/2/87
20th Street West of R Street East of O Street East of J Street East of Orchard East of Glen Avenue West of I Street	2,817	290	7/20/87
	3,428	606	7/13/87
	802	90	7/13/87
	696	110	10/2/87
	946	184	9/2/87
	6,481	656	7/2/87
21st Street West of F Street East of Keely Street	3,430 5,142	407 562	10/5/87 11/3/87
22nd Street West of M Street	3,030	326	3/16/87

LOCATION	DAILY	PEAK HOUR	DATE
23rd Street West of R Street* West of M Street* West of Canal Street*	1,073 2,189 1,581	N/A N/A N/A	12/4/87 12/3/87 12/8/87
25th Street East of R Street East of I Street	3,354 3,350	345 345	8/11/87 8/11/87
Highway 59 At Santa Fe Drive	6,100	650	1982
Highway 140 East Santa Fe Drive	6,000	770	1982
Route 99 Junction Highway 59 South Junction Highway 140 East	27,500 28,000	3,050 3,100	1982 1982

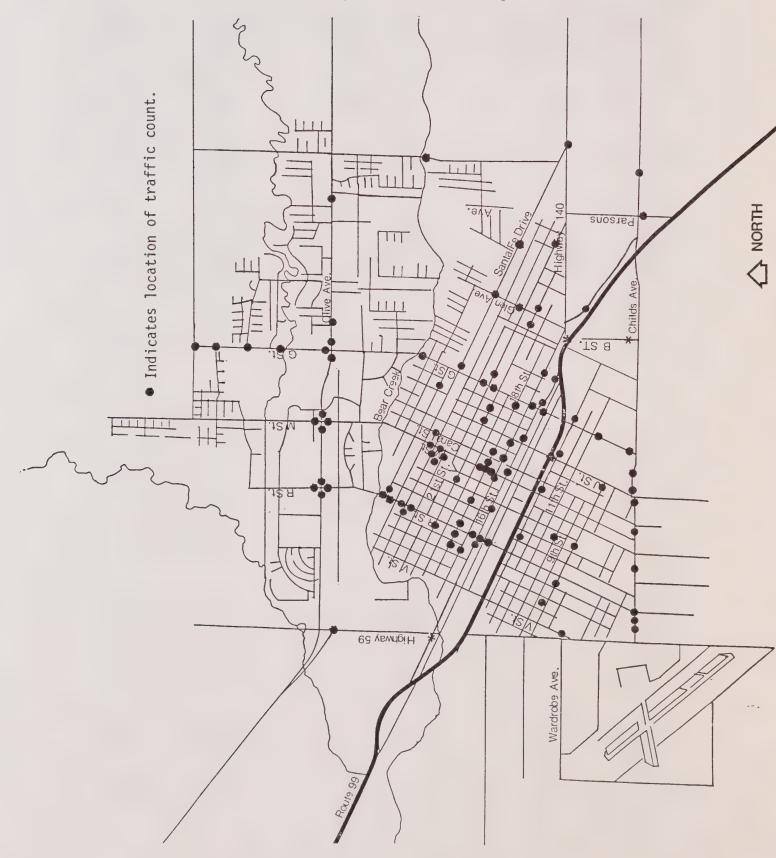
^{*}County one-way count only.

GP1L

APPENDIX 55

TRAFFIC VOLUME LOCATION MAP

Source: City of Merced Planning Department





REFERENCES



REFERENCES

"Annual Planning Information," Merced County 1986-1987, Job Service, State of California, Health and Welfare Agency, Employment Development Department, Employment Data and Research, Central Area Labor Market Information Group, May 1984. Contact: Employment Development Department, Employment Data and Research #312, 1525 South Broadway, Room 232, Los Angeles, California 90015, (213) 744-2147.

Annual Population Estimates, California State Department of Finance.

"Business Resource Director" Merced County 1984. Contact: La Cooperativa, 1301 H Street, Sacramento, California 95814, (916) 442-4792.

California Department of Housing and Community Development, "Overpayment Methodology." "Methodology for Estimating Basic Construction Needs," "Housing Element Questions and Answers," "Model Housing Elements." Contact: Cam Cleary, California Department of Housing and Community Development, 921 Tenth Street, 5th Floor, Sacramento, California 95814-2779, (916) 324-8659.

Merced City Building Inspection Department Reference Files.

Merced City Chamber of Commerce, "Invitation to Industry." Contact: Larry DuQuette, Executive Director, 1880 N Street, Merced, California 95340, (209) 384-3333.

Merced City Engineering Department Reference Files.

Merced City Housing Improvement Program

Merced City Planning Department Reference Files.

Merced County Association of Governments, "Merced County Housing Needs Determinations," 1983. Contact: Carolyn V. Clark, Executive Director, 3195 M Street, Merced, California 95340, 723-3153.

Merced County Chamber of Commerce, P. O. Box 1112, 732 West 18th Street, Merced, California 95340, (209) 722-3864.

Merced Redevelopment Agency

"Profile of Data for Merced County," Merced County Planning Division. Contact: Karen Prentiss, Economic Development Program Manager, Merced County Economic Development Program Division, 2222 M Street, Merced, California 95340, (209) 385-7637, Draft, September 1984.

United States Bureau of Census, Merced City Census Data, 1980 and Previous Years.

U. S. Government, Castle Air Force Base, Public Affairs Office, "Economic Impact Statement," 726-4735.

